

The Voice of Physicians in Clinical IT Adoption

Guidance & Strategies for Healthcare Technologies

CIH helps to construct strategies that attract, engage, reward and prove value to clinicians - the fundamental essential end-users of clinical information technology systems.

Our company is comprised of physician executive informaticists who have been in the trenches of clinical practice, led successful clinical information systems implementations, and are experienced in all major segments of the healthcare industry. Our physicians thoroughly understand "**Thoughtflow**" - the process by which physicians obtain, assess, prioritize, and act upon information. Supporting Thoughtflow requires an understanding of individual physician thought and work patterns, and importantly, system flexibility with respect to data configuration and display, navigation to desired data and actions, and construction of rules in an underlying knowledge engine.

We provide *Guidance and Strategies* to meet the specific challenges of our clients - those who seek to engage clinicians and communicate value:

Hospital and C-Suite Leadership Readiness Assessment, Preparation, Implementation and Maintenance Strategies for organizational clinical staff; Chief Medical Information Officer recruitment strategies, advice, and guidance

Physicians and Clinical IT Champions Leadership, Governance, Communications, Education Strategies, Thoughtflow and Workflow Analysis

Corporate Payer Executives Strategies to engage hospital affiliated and independent clinicians in the use of Electronic Medical Records Technologies

Vendor Product Developers Analysis and Evaluation of Feature / Functionality from Clinician Vantage-Point, Usability Evaluation

Large Ambulatory Group Practices Impact Analysis, Thoughtflow and Workflow Value Determination



CHAMPIONS IN HEALTHCARE, LLC

6 Fisher Lane
Delray Beach, FL 33483

Phone: (561) 283-3526
Fax: 561 243-4093
E-mail:

Our consultants have written extensively in the professional literature, lectured nationally and internationally, are sought-after featured speakers, have led or consulted on successful clinical transformation and IT implementation projects for hospital systems of all sizes, and have extensive experience in clinical practice.

For additional information on CIH, our services, and subject matter for speaking engagements, Please visit our website at www.championsinhealthcare.com

Our Team of Expert Medical Informaticists



Sam Bierstock, MD



John Silva MD



Stephanie Massengill



Bruce Berg, MD



Gary Flashner, MD



Lee Van Voris, MD



Jim Feldbaum, MD



Michael J McCoy, MD



Marion Ball , Ed.D



Melinda Y. Costin



Bradford Middleton, MD



Jonathon Teich, MD



Arlene Ansel



Virginia Davis, RN

Principals

Consultants

Advisors